

Consumers' Choice Award®

A Division of Market Data Systems, Inc.



The Standard You Can Trust.®

September 14, 2010

Arango Insulation

Mr. Luis Arango
149 North 85 Pkwy, Suite B
Fayetteville, Georgia 30214

Dear Mr. Arango,

This year the **Consumers' Choice Award® (CCA)** embarks on its second decade of success in Atlanta. Over the past 10 years the buying public has come to recognize that businesses displaying the **CCA** seal have truly earned the trust and respect of consumers.


I am therefore very pleased to inform you that **Atlanta** consumers have chosen **Arango Insulation** as a recipient of the **2010 Consumers' Choice Award® (CCA)** in the category of **Insulation Contractors**.

Award recipients were identified through a comprehensive and objective survey recently conducted by **Survey Sampling International (SSI)**. SSI is the world's largest statistical sampling organization dedicated to survey research and serves over 2,000 clients globally.

Over the next 12 months the **CCA** will work diligently to provide recipients the recognition they deserve as well as promoting great customer service in the marketplace. We will accomplish our goals with the help of our Media Partners and other initiatives that have worked so successfully in previous years. *Award recipients who choose not to participate in any of the **CCA** promotional programs will of course maintain their award status, but cannot utilize the **CCA** registered certification marks and logo in the public domain.

Along with **Survey Sampling International**, we salute all Atlanta recipients of the **2010 Consumers' Choice Award®**. Through commitment to customers and an unwavering belief in your ideas and employees, **Arango Insulation** has been acknowledged by the Atlanta community for business excellence. **Consumers' Choice Award®** will celebrate its 11th anniversary with an award banquet and charity event this November.

To learn more about the **CCA** and this year's exciting promotional programs, please join us at the Cobb Galleria on Thursday, September 23/10 for our 2010 Winners' Breakfast (invitation enclosed). Congratulations on receiving the **2010 Consumers' Choice Award®**. We wish you continued success.


Jeffrey Chernoff
Chairman, **Consumers' Choice Award®**, USA

* Your **CCA** representative will explain to you in detail the rights and obligations you have in order to utilize the **CCA** certification mark and logo in the public domain.

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